



Monthly Newsletter  
August

Vol I Series I

Greetings to our friends that are part of our growing network of digital displays.

This is our first of many monthly newsletters that we will be sending to you on the world wide web to keep you informed as to what is going on with the network, new technology and the digital signage industry.

#### Company News

BBHW contracts with RDM (a Sarasota company) to purchase content management hardware and software. By doing this, BBHW can more effectively manage the content at the location and can now switch out content, advertisement, and trivia with a snap of the finger. All current locations will be transformed to the new system by the 20<sup>th</sup> of August and going forward this system will be used at all locations. We have attached a sample report that we will be sending to all advertisers showing them detailed by location when and how many times the advertisement was shown on the network for the previous month.

#### Venue News

BBHW welcomes the following new venues for both Hott Pepper Network and Healthy Family Network.

#### Hott Pepper:

Tequila Beach (watch out for the worm) Bradenton Florida  
Fergs (the official tailgate bar of the Rays) St. Petersburg Florida  
Sloppy Pelican (not to Sloppy) St. Petersburg Florida  
Philthy Phil's (not to Philthy) St. Petersburg Florida  
Mad Dog Car Wash (just don't pet) St. Petersburg Florida

#### Healthy Family Network:

Center for Site Numerous locations in Manatee, Sarasota, and  
Charlotte County.  
Florida Cancer Specialist over 25 locations from Tampa to Naples

As you can see we are a growing network. If you know of anyone who might want to be a venue for the network, please email to [dan@bbhwmediagroup.com](mailto:dan@bbhwmediagroup.com) the contact person and name. All Hott Pepper locations will be up by the end of August except for Philthy Phil's which is going through a remodel and will be up in September. Look for the Healthy Family Network to be up and running in September as well.

If you know of anyone who would like to advertise on the network please forward to [dan@bbhwmediagroup](mailto:dan@bbhwmediagroup), if that person signs up we will extend your ad for free for a month. Also, If you have any comments or concerns please let us know. We are always looking for ways to improve. Thanks again and we will be back to you in September.